

8-9a Registration – 3rd Floor Foyer**8.45 Opening Session – Des Moines Room****10 Break and Attendee Networking – 3rd Floor Foyer****10.10 Live/Work/Play Session #1**

- Opening - Kori Huess, President, Young Professionals of Iowa

- Importance of YPs to Iowa - Governor Chet Culver (invited)

- “Oh Yes You Can!” – Dr. Jim Verlengia will present a thought-provoking and motivating presentation for the opening address. His presentation will allow you to take a step back from reality and focus on the most important aspects of your life. As a motivating and optimistic speaker, Dr. Verlengia is sure to inspire and impact both your personal and professional life.

- Welcome to Des Moines - Laura Martino, President, Young Professionals Connection of Greater Des Moines (YPC)

live

Cedar Rapids/Council Bluffs Room

Balancing Family Life and Life as a YP, Trends in Urban/Rural Living- Young professionals experience many different life transitions. Whether it is finding a job after school, moving to a new city, starting a family, or all three at the same time, YP's constantly need to adapt and adjust. In this session attendees will hear about how YP's have handled these life changes, including perspectives on living in the rural areas of Iowa and the urban core.

Session Leader:
Ragen Cote - Title III project director and alumni coordinator for Western Iowa Tech Community College

Panelists:
Monica Friedman, Vice President of Human Resources for Allied Insurance and Nationwide Agribusiness
Ben Washburn, Associate at NAI Ruhl & Ruhl Commercial Company
Adam Hammes, Founder and Director of Urban Ambassadors

work

Davenport Room

What It Takes to Start a Small Business and Be An Entrepreneur- Have you ever had a dream or idea that you would love to pursue but not really sure how to get started? Have unforeseen circumstances provided you the opportunity to possibly give entrepreneurship a try? This session will offer perspectives from individuals who have pushed forward with their ideas and started their own small businesses. So if you have similar questions to those above come prepared to engage and learn in this interactive session.

Session Leader:
Todd Mendenhall, President, Cleaning Connection Inc.

Panelists:
Larry James Jr., Attorney, Owner of Mars Café
Mike Taylor, Founding Partner and Manager of Business Development for Top Tier Holdings, LLC
Jennie Smith, Owner, Butcher Crick Farms

play

Dubuque Room

Iowa's Quality of Life Advantages and Encouraging YP Recreation and Personal Wellness - The quality of life offered in Iowa is a critical factor in selling Iowa as a great place to start a business and raise a family. Many different components make up Iowa's great quality of life. This session will look deeper into these components, specifically focusing on trends in recreation and cultural amenities, and discuss their importance in the personal and physical wellness of YP's.

Session Leader:
Justin Schoen, Director of Online Sales and Operations for G&L Clothing

Panelists:
Zachery Mannheimer, Executive Director, The Des Moines Social Club
Todd Redenius, Director of Parks & Recreation, City of Ankeny
Jenny Weber, Executive Director, Wellness Council of Iowa

12.20p Break and Attendee Networking – 3rd Floor Foyer**12.30 Luncheon Session – Des Moines Room****1.30 Break and Attendee Networking – 3rd Floor Foyer****1.40 Live/Work/Play Session #3 – Business Leaders****live**

Cedar Rapids/Council Bluffs Room

What Early Goal Setting Resulted In and Life/Family as an Executive - This session will tie the first two “Live” topics together to provide perspectives from CEOs and executives on what early life and career planning has done for them. In addition, this session will offer advice as to what YP's need to think about when defining the path for their life journey.

Session Leader:
Pete Jones, President-Elect, Young Professionals Connection of Greater Des Moines

Panelists:
Andy McGuire, Chief Medical Officer, Vice President for American Enterprise Group Inc.
Suku Radia, CEO and President of Bankers Trust
Craig Bergstrom - Chief Financial Officer, Kum & Go L.C.

work

Davenport Room

Iowa's Current Workforce Initiatives and Post-Recession Advantages - The current economic downturn has affected many people through the country. Even though some Iowa companies have scaled back on workforce other areas continue to seek talented employees. Iowa has been fairly insulated from the economic recession as compared to other areas of country. This session offer perspectives from executives in the areas of workforce development on Iowa's advantageous position to emerge from the recession stronger and more resilient, and include a discussion of what current workforce initiatives are occurring throughout the state.

Session Leader:
Mary Bontrager, Executive Vice President, Community Development for the Greater Des Moines Partnership

Panelists:
Shannon Meyer, Executive Director, Cedar Rapids Chamber of Commerce
Renee Miller, Bureau Chief of Field Operations, Iowa Workforce Development
Gail Kotval, Division Coordinator, Innovation and Commercialization Division Iowa Department of Economic Development

play

Dubuque Room

Finding a Way to Still be Philanthropic During Hard Economic Times - The economic recession has created numerous challenges for people personally and professionally. What sometimes gets lost in the discussion of job losses and cutbacks is the reduction in donations to charitable efforts during tough economic times. Many organizations rely of charitable giving to survive and offer services areas of need in our communities. This session will feature CEOs and executives discussing the importance of continuing to be philanthropic, whether through financial or physical means, during times of economic uncertainty.

Session Leader:
Terry Rich, CEO, Iowa Lottery

Panelists:
J. Barry Griswell , President, Greater Des Moines Community Foundation
Shannon Cofield, President, United Way of Central Iowa
Charese Yanney , Co-Owner, Guarantee Roofing and Siding

11.10 Break and Attendee Networking – 3rd Floor Foyer**11.20 Live/Work/Play Session #2****live**

Cedar Rapids/Council Bluffs Room

Personal Goal Setting For Home, Life and Finances - Life is a long journey, and deciding on your path is critical to achieving life's goals. Those looking for a leg up need to start planning early. This session will provide ideas on identifying personal goals and developing plans and processes to see those goals to completion.

Session Leader:
Joseph Jones, Director of Governmental Affairs, Iowa Finance Authority

Panelists:
Jason Kiesau, Chief Realization Officer, Full Circle Development Group
Liz Nead , Motivational Speaker, Liz Nead Inspiration
Adam Carroll, Chief Education Officer at National Financial Educators

work

Davenport Room

Moving Into a Management Role as a YP and Gaining Professional Respect of Others - Transitions in the workforce are occurring in all major sectors of the U.S. economy. Baby boomers are retiring and more and more YP's will be given opportunities to move into management roles in their companies or organizations. This session will focus on the challenges and opportunities a YP faces as they move into management positions. Discussions will center on balancing demands of your staff and your own workload demands as well as gaining the respect of those who work for you, who in some cases may be much older than you.

Session Leader:
Blake Campbell, Director, Office of Alumni Relations, Drake University

Panelists:
Zac Voss, Owner, Voss Distributing
Mike Espeset, President, Story Construction
Laura Jackson, Group Vice President, Provider Relations and Health Management for Wellmark

play

Dubuque Room

YP's Getting Involved in the Civic World, How Economic Development Works - The world of civic engagement is broad, from serving as an elected official to economic development initiatives. When companies decide to move or expand in Iowa the news make great headlines. Have you ever wondered what all goes into getting these projects to the announcement stage? This session will offer perspectives from individuals involved in the economic development process from beginning to end. In addition the discussion will explain ways for YP's to get more involved in their civic environment, whether it is running for elected office or serving on civic board or commission.

Session Leader:
Christian Fong, Executive, AEGON USA

Panelists:
Charles “Chaz” Allen, Mayor, City of Newton
Curtis Brown, Assistant Director of Economic Development, City of Ankeny
Kate Gronstal, Project Engineer, HNTB Corporation

3 Break and Attendee Networking – 3rd Floor Foyer**3.10 “Hello My Name is Scott” – Des Moines Room**

Scott Ginsberg has transformed wearing a nametag into a successful business!

His publishing company, HELLO, my name is Scott! offers an array of products and services. And, he was voted as St. Louis's “Young Entrepreneur of the Year,” in 2008 by The St. Louis Small Business Monthly!

Dubbed as “The Authority on Approachability,” Scott is regularly interviewed by various online, print, radio and TV media for his unique expertise. Since 2002, Scott has given 300+ speeches to over 150,000 people around the world - from corporations to associations to universities to non-profits. While each program is always about approachability - Scott customizes all of his talks for each individual audience and Scott never gives the same speech twice!

4.40 Closing Session – Des Moines Room**5 Conference Ends. See you at Prairie Meadows!**

Arts & Culture in Iowa – Zachary Mannheimer from the Des Moines Social Club

Zachary will talk about how the arts and corporate worlds can work together to create unique partnerships to maximize Iowa's quality of life. During his speech a live painting will be created on stage by local artist Brent Houzenga. Houzenga's work has been featured in many group and

solo shows and has become nationally renowned having shown in Kansas City, Minneapolis, Chicago, Indiana, Maryland, Atlanta, and LA, as well as being featured recently in online UK magazine NEW SUGAR and last year on Juxtapoz.com.

Young Professional of the Year Award – Juice

Closing -- Jenna Hogan, 2009 YPIowa Conference Committee Co-Chair

