



# YPN

## MUSCATINE

YOUNG PROFESSIONALS NETWORK

FEBRUARY 15, 2010

Volume 5, Number 2

*Sharing news and events  
for  
Young Professionals in  
Muscatine!*

### Upcoming Meetings and Events

**February Third Thursday** – February 18, 5:30 pm at The Brew.

**Professional Development Event** – February 24, 11:30-1:00 at First National Bank's Walnut Room.

**Community & Professional Development Committee** – March 2, 5:30 pm at The Pearl.

**Social Committee** – March 3, 6:30 pm at Salvatore's.

**Public Relations Committee** – March 4, 6:00 pm at The Pearl.

**Membership Committee** – March 9, 5:30 pm at The Pearl.

**Leadership Council** – March 11, 5:30 pm at the GMCCI Board Room.

**March Third Thursday** – March 18, 5:30 pm at Piazza Bella.

**YPN Easter Egg Hunt** – April 3, 1:00 pm at the Muscatine Community Y.

If you would like to receive the email invitations for YPN events or to find out more about a committee, contact Amanda Landers-Each at [alanders-each@muscatine.com](mailto:alanders-each@muscatine.com).

### YPN Annual Meeting Recap

Thank you to everyone who participated in YPN Muscatine's Annual Meeting on January 28!

The Leadership Council shared past accomplishments as well as goals and plans for the upcoming year. Barb Christensen, Director of the Muscatine Art Center, provided an interactive presentation about Living the Art in Muscatine. Taura Prosek, who won the 50/50 raffle, designated Big Brothers Big Sisters as the recipient of the donation. David Scott, a 2010 paid member, won the laptop giveaway. Congratulations!



Check out  
[www.YPNmuscatine.org](http://www.YPNmuscatine.org)

## Leadership Council & Committee Chairs

Nick Gow, Chairperson  
ngow@ci.muscatine.ia.us

Brenda Mohr,  
Secretary/Public Relations  
Committee  
mohrb@allsteeloffice.com

Dan Fitzgerald, Treasurer  
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Krista Regennitter,  
Community & Professional  
Development Committee Co-  
chair  
kregennitter@MuscatineY.org

Scott Warren,  
Membership Committee  
warrenscott@stanleygroup.com

Jamie Leza,  
Social Committee  
jleza@fnbmusc.com

Amanda Landers-Each,  
GMCCI Liaison  
alanders-each@muscatine.com

## Membership Report

### 2010 Membership Packets

T-shirts and membership packets will be ready for the March Third Thursday for current 2010 paid members! Please encourage your co-workers and other young professionals in your network to sign up for membership to enjoy all the benefits of being a YPN member. If you have questions about membership, contact YPN's Membership Chair, Scott Warren, at [warrenscott@stanleygroup.com](mailto:warrenscott@stanleygroup.com).

## Social Committee Report

Enjoy the sights and sounds of a New Orleans style **Mardi Gras Party at our February Third Thursday**. The Missipi Brew will transform into our very own French Quarter. Zydeco, Cajun and Jazz music will keep you moving while the authentic Po Boys, Jambalaya, red beans and rice, and tossed salad do the same for your taste buds. And what would a Mardi Gras Party be without masks? Create your mask at home and bring it to the event. Brew employees will judge our **mask contest** in a variety of categories – so put your creativity to work and win some great prizes. Big Brothers Big Sisters will have team packets available to sign up for Bowl for Kids' Sake, and every person who signs up will be entered in a drawing to win **Brew Bucks!** Thank you in advance to Central State Bank for being the featured supporter for February's Third Thursday!



Mark your calendars for a Beer Tasting at Piazza Bella for our March Third Thursday. Don't miss this opportunity to sample some new test flavors! The featured supporter in March will be First National Bank of Muscatine.

We have moved the date for the YPN **Easter Egg Hunt** to Saturday, April 3, at the Muscatine Community Y. This will be a fun event for the family with a photo opportunity with the Easter Bunny, the egg hunt, and plenty of activities and crafts.

The next Social Committee Meeting is Wednesday, March 3, at 6:30 pm at Salvatore's. Join us and share your comments and suggestions.

## Community, Professional Development & Volunteer Opportunities

### Professional Development Event – February 24!

The Community and Professional Development Committee will host the next professional development event, "**Making the Most of Your Time – Tips for a more productive you,**" on Wednesday, February 24, at the Walnut Room at First National Bank. Lunch, which will be catered by Port City Underground, will begin at 11:30, and the presentation will begin at noon. Charla Schafer, Vice President of Marketing at First National Bank, will discuss **time management and organization** for young professionals, and a couple of YP's will share their personal experiences on this topic. This event will be free to 2010 YPN paid members and costs \$5 for non-members. Mark your calendars now for this event!

### Bowl for Kids' Sake

Bowl for Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year hundreds of people from our community come together to have fun and raise money to support Big Brothers Big Sisters as they change how children grow up! As a "thank you" for your support and enthusiasm, Big Brothers Big Sisters will host a celebratory party at Plamor Lanes on March 27 and 28. Sign up your team of 3-6 people now, and collect some pledges for the fundraising effort. Find out more at [www.MuscatineY.org](http://www.MuscatineY.org) or e-mail [kregennitter@MuscatineY.org](mailto:kregennitter@MuscatineY.org). Team packets will be available at the February Third Thursday. Sign up at Third Thursday and be eligible to win some Brew Bucks!

## Community Involvement Spotlight – Downtown Action Alliance

Kim Warren, Marketing Manager for Elly's Tea & Coffee House, and Brianne Fitzgerald, Personal Banker at Central State Bank and Accentz Jewelry Consultant, will be co-chairing the Downtown Action Alliance (DAA) Marketing/Promotions Committee. The DAA is working hard to revitalize and reimage downtown Muscatine, and the Marketing/Promotions Committee will be heavily involved in the efforts to provide new branding for downtown as well as help promote and organize events to bring more traffic to the downtown businesses. The committee meetings are held the second Monday of the month at 6:00 pm at Elly's Tea & Coffee House. If you are interested in learning more about the DAA or the Marketing/Promotions Committee, contact Brianne at [brianne\\_fitzgerald@hotmail.com](mailto:brianne_fitzgerald@hotmail.com) or 563-260-7656.

## Volunteerism by Young Professionals

During the 2009 YPN survey, YP's were asked, "What other organizations are you involved with?" Here is a breakdown of the responses:

United Way 40.5%	Geneva Country Club 8.1%
Big Brothers/Big Sisters 32.4%	Engineering Society 8.1%
Community Y 32.4%	Rotary 5.4%
Religious or Church Groups 21.6%	PTA or Boosters 5.4%
Muscatine Charities 18.9%	Red Cross 2.7%
Newcomers 10.8%	

Another 29.7% said "other" and listed: GMCCI; Salvation Army; City League Flag Football; Planning and Zoning Commission; Wilton Fire Dept. Aux.; Search and Rescue; Musser Library/Art Center; Junior Achievement; Muscatine Humane Society; Keep Muscatine Beautiful; and Business and Professional Women. These results show that YP's are very active in the community and involved in many different organizations.

YP's were also asked, "If YPN were to focus on specific types of causes to support through member volunteerism, what type of causes should those be?" The most popular answers were: supporting local charity events 60.5%; and youth causes 55.8%.

To help YP's connect to local volunteer and charity activities, the Community and Professional Development Committee plans to include newsletter articles each month about YP's volunteer work, newsletter announcements for volunteer opportunities, and to invite some local charities to be showcased at different Third Thursdays. **We need your help - we need to hear from you! If you'd like to share about your volunteer experience**, contact Krista Regennitter, at [kregennitter@muscatiney.org](mailto:kregennitter@muscatiney.org).

## Leadership Muscatine Trivia Night for FFA Students

The Planting the Seeds for Education in Muscatine group (part of Leadership Muscatine's class of 2010) is trying to raise money for FFA students at Muscatine High School. Each year students purchase an animal to raise, and they are responsible for all costs associated with the animal. At the end of the summer, they take their animals to the Iowa State Fair to show and sell to market. This program teaches students responsibility, leadership, time management, and instills confidence in them. They learn about the entire food chain, and what it takes to raise an animal.

There are approximately 200 students (ages 14-18) in the Ag program at MHS. Out of those students, approximately 35-40 usually raise animals. There are students who would like to participate but are unable to do so for a variety of reasons, one of which is financial. Program advisors believe that 10-30% more students would participate if there were funds available for assistance. The Planting the Seeds for Education in Muscatine group is creating a fund that program advisors can access to address some of the expenses the students cannot meet, including the complete sponsorship of a student's animal. The money will be held by the FFA and will be distributed on an as-needed and confidential basis upon recommendation by the advisors.

A **Trivia Night fundraiser** will be held at The Rendezvous on April 9. Tickets are \$10 per person, with teams of 6-8 people. There will be food for sale and a cash bar, and participants can bring cold snacks. There will be a cash prize and 50/50 raffle. To reserve a table, contact Jennifer Peterson at 563-260-1643 or [jenpeterson@machlink.com](mailto:jenpeterson@machlink.com). You may also contact Jennifer if you cannot attend but would still like to donate.



*If you have any ideas or submissions for the YPN Muscatine Newsletter, contact Brenda Mohr at [mohrb@allsteeloffice.com](mailto:mohrb@allsteeloffice.com).*