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**Fourth Annual YP Day at the Capitol will unite Young Professionals
with Legislators March 10**

Young professionals across the state of Iowa will meet at the Capitol in Des Moines March 10, 2010, for the fourth annual YP Day at the Capitol. The YPIowa led initiative is a collaboration of young professional organizations in communities throughout the state of Iowa.

Participants will have the opportunity to connect with legislators, be informed on what is happening at the Capitol, network with other young professionals from across the state and showcase their community and young professional organization.

The day will begin with a gathering and welcome at the State Historical Building at 8:30 a.m. followed by a legislative briefing given by the Iowa Association of Business and Industry.

Activities for the day include a Generation Iowa Commission Update, “How to Lobby” Workshop, individual meetings with State Representatives, State Boards and Commissions Presentation, Meeting with Legislative Leaders and a State Budget Presentation. YP Day at the Capitol will conclude with a networking reception at the State Historical Building.

The purpose of this annual event is to unite, in a collective effort, to advocate for young professionals and to show the level of impact this demographic has on the state. As Iowa’s population continues to age, the issue of attracting and retaining young professionals is critical to workforce development, and there is an increasing need for young adults in Iowa to take on leadership roles.

For more information or to register for the event, please visit: www.ypiowa.com

About YPIowa

YPIowa is an organization created by Iowa’s young professionals and is a program of the Iowa Association of Business and Industry Foundation. Its mission is to connect and

engage young professionals in Iowa to take responsibility for the growth of their community and state. YPIowa will educate, communicate and advocate for young professionals in Iowa.

About the ABI Foundation

The Iowa Association of Business and Industry (ABI) Foundation is a 501(c)(3) organization with a mission of delivering programs and conducting research for the benefit of students, educators, leaders and employers that expand their knowledge and enhance their individual responsibility and leadership skills.

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