



## February 2010 YPIowa Newsletter

**The official e-newsletter of the Young Professionals of Iowa.** Our mission is "to help young professionals in Iowa take responsibility for the growth of their communities to ensure the long term advancement of the State of Iowa." Please visit [www.ypiowa.com](http://www.ypiowa.com) for the latest YP news and events throughout Iowa.

Please forward this information to anyone that might be interested. [You may subscribe to future issues by clicking here.](#)

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## 2010 YP Day at the Capitol

March 10th - FREE Event

Join us on Wednesday, March 10th for YP Day at the Capitol. Young Professionals from around the state will gather at this FREE event.

[Click here to view the agenda](#) including presentations from the Iowa Association of Business and Industry, the Generation Iowa Commission, State Auditor Vaudt, meeting with legislators, "How to Lobby" workshop and a networking reception.

[Please click here to register.](#)



## 'Connecting Young Professionals with Iowa's Future Success'

March 11th - Hosted by ImpactCR - Cedar Rapids

**Purpose:** To build the talent base of regions, to retain young professionals in the Northeast Iowa region, and to help the talent understand the skills they will need to be successful, events will be hosted where the young professionals can seek counsel directly from the established business leaders of the region. These events will directly address the goal of enhancing the value of



Iowa's workers in their current jobs and position them for up skilling to meet future business needs.

**When:** Thursday, March 11, 2010

4:45pm – 6:30pm Young Professionals & Regional Executives Networking

6:30pm – 7:30pm Reception with [2009-10 Leadership Iowa class members](#)

**Where:** [Cedar Rapids Museum of Art](#)

**Who:** Young Professionals, Business and Community Leaders from Northeast Iowa to be invited

- 80 young professionals
- 40 reserved spots for ImpactCR members
- 40 other young professionals from Cedar Valley, Iowa City, etc.
- 20 business and community leaders
- [ABI](#) Board members from the Cedar Rapids area
- ABI members in the NE Iowa region
- Leadership Iowa alumni in Northeast Iowa

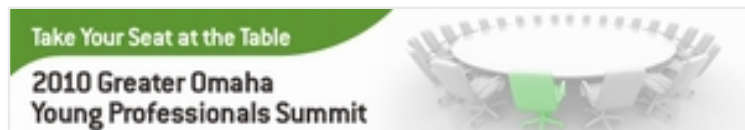
**Cost:** **FREE to attend, must be registered to attend**

[For more information and to register](#), please click here or visit [www.ypiowa.com](http://www.ypiowa.com).

## YP Summit

March 4th in Omaha

**Thursday, March 4**  
8 a.m. - 4:30 p.m.  
Qwest Center Omaha  
455 N. 10th St.



Summit includes:

- Opening speaker, [Patricia Martin](#), CEO and founder, LitLamp Communications and author of "Renaissance Generation"



**Blake Mycoskie**

- Keynote luncheon featuring [Blake Mycoskie](#), founder and chief shoe giver at [TOMS Shoes](#)
- Presentation of the [Young Professionals Choice Award](#), sponsored by Koley Jessen
- Breakout sessions and interactive discovery activities
- Closing speaker, [William Taylor](#), founding editor of [Fast Company](#), author and entrepreneur

[Register today.](#)

## Nominate a Iowa High School Student for Business Horizons

**Business Horizons (BH)** is a week-long experience, sponsored by the [Iowa Association of Business and Industry Foundation](#). BH will be held at [Simpson College](#) in Indianola, Iowa (12 miles south of Des Moines), **July 25-30, 2010**.

This unique program gives students an opportunity to gain an understanding of **economics**, the **free enterprise system**, **entrepreneurship**, and a wide variety of careers while working in a team environment, developing a product from junk and duct tape (creative types love this part), running a mock business, developing a **marketing plan** (including a TV infomercial) and presenting that plan to potential investors. It is also about improving **leadership skills**, **personal development**, living on a college campus, meeting new friends from across the state and having a **BLAST!**



Students will discover their talents and find out why those talents are essential in today's workplace. They will learn how to work in a team with a lot of diverse personalities. They will discover career options they never knew existed. They may even find, or change, their future direction. Many [Business Horizons alumni](#) call it the best week of their summer. **Please pass this information on to a high school student or parent(s) in Iowa.**

### [Nominate a student for Business Horizons 2010](#)

Download the [2010 Business Horizons brochure](#)

Download the [2010 Business Horizons student application](#)

[Two hours of college credit available](#)

[Click here to learn more about sponsoring a student!](#)

## ABI Taking Care of Business Conference

Save the Date! June 8-10th in Ames

You are invited to join us in Ames June 8-10th. [Click here for more information.](#)

# TAKING CARE OF BUSINESS CONFERENCE



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