



A newsletter for the Young Professionals of Iowa

July / August 2007

Virginia Anderson, YPlowa President

The YPlowa Board has been busy! A lot of work behind the scenes, especially working on the YPlowa Annual Leadership Conference. This year YPlowa will present to the YPs our new structure and new resources for YPs throughout the state of Iowa!

This Leadership Conference is a great opportunity to network with YPs from across the state! Take advantage of this opportunity, especially with the early bird discount price of \$50 and hotel rooms available for only \$59 + tax till October 1st. Hope to see everyone at the conference! Feel free to e-mail if you have any questions or are interested in sponsoring the conference.

Volunteers Needed for 2007 YPlowa Conference

We are in need of volunteers for the day of the conference to help in of different areas.

- Registration
- Ice Breakers
- Greeting Speakers
- Corridor Coordinator

If you are interested in helping, please send an e-mail to virginia@kellypropertyadvisors.com

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2008 YPlowa Leadership Conference in your city?

YPlowa Annual Leadership Conference is a great opportunity to showcase your community to hundreds of YPs from across Iowa! If you are interested in hosting the 2008 conference, please send an e-mail to virginia@kellypropertyadvisors.com right away as RFPs are due back to the YPIowa Board by October 1st!

In order to host the conference, your YP group must be willing to work on sponsorship opportunities, recruit speakers for the conference

and be able to set-up the logistics for the conference.

This year is the 4th Annual Conference in Sioux City. Can you remember where they have all been in the past?
2004- Ames
2005- Des Moines
2006- Cedar Rapids

As a part of Sioux City GO, I have very fond memories from each of these conferences. If it was the carpooling over to the conference, or the waking up at 6:00 AM

because I volunteered to work the registration table, or if it was a particular CEO that I thought "maybe one day I could go work for them" or maybe it was just the networking opportunities. At the last YPIowa Board meeting, I was telling a Cedar Rapids Board Member that I had never been anywhere East of Des Moines until the conference, and now I've been to Cedar Rapids 3 times in the past year. Who would of thought?

YPlowa Leadership Conference Speakers

YPlowa has lined up two dynamic main speakers for the 2007 leadership conference. The theme of the conference “No Boundaries” ties in with both of these speakers as they will show that you need to be open for ideas and suggestions to help make this a Great Place!

Katie Bullard

Ms. Katie Bullard is a Project Manager at Ange-louEconomics in Austin,

Texas, the largest independent economic development consulting firm in the U.S. and a leader in talent-based economic development strategies. She is currently managing the development of economic development strategic plans in Houston, Texas and Greater New Orleans, Louisiana. In addition to her project management work, she has written and published several articles while at AE, including “Universities Role in Economic Devel-

opment” and “Attracting Young Professionals to Your Community: How and Why?”

V.J. Smith

Mr. V.J. Smith has been a professional speaker for more than a decade. He is also a published author of the book, *The Richest Man in Town*. Smith has also been a bill collector, bomb maker, solar collector salesman and a fundraiser. Drawing on his

lifetime experiences, Smith peppers his talks with anecdotes and personal stories to illustrate key points. He feels he is better equipped to be a story teller, not a preacher. His talk is based on the life of ‘Marty’, a wonderful man who ran a cash register at Wal-Mart. He was considered rich because he was loved and respected, but most of all, he was content with every aspect of his life, no regrets.

Free Bus Ride Across Iowa for the YPlowa Conference

YPlowa is taking a GREEN effort you could say with the conference and offering young professionals a chance to carpool to the conference by way of a FREE bus ride across Iowa.

There will be a bus leaving Davenport on Thursday, October 25th and traveling across Iowa on I-80. During it's travels, this bus will stop in Iowa

City and Des Moines to pick up those that wish to catch a ride.

There also will be a bus leaving Dubuque on Thursday, October 25th and traveling across Iowa on Hwy 20. During this bus's tour, it will stop in Waterloo and Fort Dodge for more passengers.

Each of the buses will arrive in Sioux City by

10:00 PM so you have time to check into your hotel room, check into the conference and also make it to the YPlowa Welcoming Reception. Then, the buses will leave Sioux City at 11:00 am on Saturday, October 27th.

The bus option is filling up quickly so make sure to take advantage of this networking opportunity!

Features about the bus that will be announced in the next YPlowa Newsletter and on the website:

- There will be a designated place in each city that the bus will stop to pick you up. This is where we recommend you leave your car.
- There will be boxed dinners available for those riding the bus for a small charge.

YPlowa Conference: a great Networking Event

This leadership conference is full of Networking Opportunities so make sure you take advantage of every moment and bring lots of business cards with you to share with the other young professionals attending the conference. Also, there is a box on the registration form that you can check if you wish to have your contact information

shared with other's participating in this year's conference. We will send out an e-mail after the conference with this information to conference participants.

YPlowa Welcoming Reception on Thursday evening from 8:00 - 11:00 pm will be held in Mac Behr's VIP room. This is located in the bottom floor of Mac

Behr's Bar which is located on the East end of the Historic 4th District.

Wells Blue Bunny Ice Cream Social will be on Friday afternoon during the conference. This networking time was built-in to make sure everyone gets a chance to meet the speakers and other YPs one-on-one during the conference.

Dueling Piano's Networking Event is on Friday Evening in the Sioux City Orpheum Theater following the conference for only conference participants, speakers and sponsors. The River Rats will perform from 6-9 pm. YPlowa is providing hors d'oeuvres and you may purchase drinks at MOMO's Bar.

Breakout Sessions at YPIowa Conference

Here are the breakouts that you will get to choose from during the Breakout Session:

“Management: Politically Incorrect” by Karen Van De Steeg

“Positive Workplace” by Kermit Dahlen

“The Power of Connection” by Mitch Matthews

“Becoming MVP of Leadership” by Bob Vander Plaats

“Business Etiquette” by Do Yanney

“Succeeding in Spite of the Facts” by Cy Wakeman

“Google your Brain” by Mitch Matthews

“Got Goals?: A Personal Journey” by V.J. Smith

YPIowa also chose to include a topic focused on YP Groups in each of the different Breakout Sessions. Below is the list of those topics you will find at the conference:

“Networking & Professional Development YP Best Practices” by YPIowa Board

“Civic & Community Involvement YP Best Practices” by YPIowa Board

“Working with Colleges” by consideriowa.org

“Website for your YP Group” by Dale Bentlage

“YP Group Presidents” by YPIowa Board (by special invitation to the current YP Group Presidents and one person they see in their group that may become the next President of the group.)

YPIowa Website Getting Upgraded

The YPIowa Board has been in the process of asking for suggestions to make the YPIowa website the best.

We have also been out searching across the nation for other states that have a group that helps to connect the YPs from throughout the state.

Also, we have been working with resources that the State of Iowa already has in place to make sure they are included in this resource for young professionals. We do not want to recreate the wheel if something is already out there.

If you have ideas or suggestions for the website, please send me an e-mail at virginia@kellypropertyadvisors.com! And watch for the new website to be launched at the 2007 YPIowa Annual Conference!

Iowa Jaycees Sponsor Speed Networking Events in Des Moines Metro Area Events Help Connect Professionals in a Fast-Paced Environment

The Iowa Junior Chamber of Commerce (Iowa Jaycees) new program, “Speed Networking,” aimed at connecting local professionals with each other continues in the Des Moines area.

Each speed networking event is organized by a local Jaycee chapter. The events are open to the public, but advance registration is required. A web site, www.extremenetworking.org, has been created to

allow participants to sign up for each event. There is no charge for registering and most events are limited to the first 50 people that register.

Iowa Jaycees Regional Director Jennifer Gracey stated that “The U.S. Jaycees are closely watching the Iowa pilot program to see how Speed Networking can be implemented so that chapters across the nation can bring this event to their communities.” The initiative is ex-

pected to help Jaycee chapters reach out to young professionals, providing an opportunity to meet others and network in their communities.

Another ongoing Jaycee networking event has been opened up to the public. A monthly Sales Breakfast is held on the first Wednesday of every month at the Urbandale Café from 7:05 a.m. to 7:50 a.m.. The breakfast is open to those with careers in sales and market-

ing or those who have an interest in the sales process. A different topic is covered each month ranging from staying motivated while prospecting to creating the perfect 30 second elevator speech. This informal group has one 15 minute presenter and utilizes the rest of the time for open discussion and idea sharing. Registration for the monthly Sales Breakfasts is also available on the www.extremenetworking.org web site.

Generation Iowa Commission

The newly-created Generation Iowa Commission met in Des Moines Thursday, August 30, 2007.

The Commission brings together fifteen young people from different backgrounds and locations in Iowa to discuss strategies to attract our future workforce. The legislation that brought this commission was brought forward by Reps. Elesha Gayman, Andrew Wenthe, McKinley Bailey and Tyler Olson.

The goals of the commission are as follow:

1. Gather ideas for legislation to address the

2. Help the Iowa Department of Economic Development with their efforts to attract employers to Iowa; and
3. Survey Iowa businesses, government and not-for-profit entities on successful strategies for attracting and retaining young people.

The Commission has a website dedicated to informing Iowans of its activities and collecting input. **PLEASE VISIT!**

www.iowalifechanging.com/generation

Resources include a regular newsletter, data on demographic trends, meeting schedules, marketing materials, and a way for us to submit input. Make sure to take a minute to check out the site and contribute your ideas.

The commissioners appointed are:

Kyle Carlson, Colfax

Erin Cumings, Prole

Karris Golden, Waterloo

Mitchell Gross, Coralville

Jodi Grover, Rowley

Rachel Judisch, Lake View

Emiliano Lerda, Urbandale

Emilia Martin, Davenport

Isaiah McGee, Waukee

Jordan Oster, Clive

Michael Schneider, Altoona

Sophia Magill, Ames

Jesse Harris, Waukee

Sara Morrow, Spencer

Christian Fong, Cedar Rapids

Opportunities for YPs from State Rep Tyler Olson

Thank you to those that applied to serve on the Generation Iowa Commission. We had an overwhelming number of applicants—in fact, more than for any other board or commission appointed by the Governor as far back as anyone can remember. We sent a strong message to our leaders in Des Moines and around the state that young people are capable and committed to leading Iowa into the future. Make sure to stay involved with and provide input to the Generation Iowa process so the end result is the product of diverse opinions and ideas.

Generation Iowa is only one of many boards and commissions appointed by the Governor. Each board and commission is an opportunity for you to shape Iowa's future. The Iowa Arts Council provides direction on arts & culture opportunities, other boards focus on education and economic development. Each board and commission sets policy related to its mission, and many review applications and distribute state funds. It's really important to have a YPs perspective on each of the boards and commissions, so I hope you consider serving.

More information on each of the boards and commissions is available at www.governor.iowa.gov.

Scroll down the left side under Executive Office and you will find a link for "Boards and Commissions." You can download an application there, as well.

If you applied to be on the Generation Iowa commission, you do not have to resubmit the whole application. Just send an email to Bo Berntsen at bo.berntsen@iowa.gov with the list of boards and commissions on which you are interested in serving and he will add them

to your application. Applications are kept on file for three years.

Thanks again for your effort and interest. Access Iowa in Cedar Rapids is one of the places I got my start, and I know YPs across Iowa are taking leadership roles in the community. Feel free to contact me directly at tyler.olson@legis.state.ia.us about this or with ideas and input on legislation we should consider next January. Enjoy the last couple weeks of summer!

State Representative
Tyler Olson

Discover a new Recruitment Tool: www.consideriowa.org

It's a dynamic job market these days. With employers looking for top talent and applicants looking for prime positions, one primary challenge is to utilize the most effective methods to bring them together within the state of Iowa. The Consider IowaSM Work Source is designed to match these groups at no cost for job seekers or for Iowa employers, both profit and nonprofit.

The focus of this job database system is on skilled and educated workers so users of the system must possess an Associate's

degree or higher level of education. To compliment this, the jobs in the system are only those that require an Associate's degree or higher level of education in order to highlight some of the best jobs available in the state. One aspect is noticeable by its absence from the site: Advertising! Because of the funding allotted to support this statewide effort, users will not find any distracting advertising on the website.

Due to the commitment of the Iowa Legislature, the Governor's signature, and the educational philoso-

phy on which it was formed, there are multiple career development resources available at www.consideriowa.org. Users can learn the latest resume writing and interviewing tips and trends via Career Tube videos and other tools. This is especially helpful for applicants beginning their first job search, and also for applicants who have not searched for a job in years. Applicants also like the option of having their resume viewable by employers or hidden from employers, depending on their preference. This feature lets employers

search resumes for qualified candidates on their own, or if people are keeping their job search anonymous, it allows for confidentiality, too.

Please tell your colleagues about this new recruitment tool to keep great Iowa workers in the state and attract those who have left. In your own organization, please make sure the human resources professionals know about this recruitment site and statewide effort.

Ready Set Go!

Positioning your small community for success

A highly-interactive, one-day economic development workshop for elected officials and community and business leaders in smaller towns. **MARK YOUR CALENDAR!** Alliant Energy is offering a workshop you won't want to miss!

For more details and to register, visit www.midwestsites.com

October 24, Cedar Rapids, Marriott

Workshop Facilitator

David Beurle, founder and managing director of *Innovative Leadership Australia*, a company specializing in rural leadership and innovative rural community economic development, will facilitate the workshops.

Beurle's mission is to bring the tools and skills necessary for success to the people who care the most — those who choose to make rural communities and regions their home. He will share his passion for teaching communities how to reinvent themselves and create vibrant and prosperous regions.

Through an interactive process, workshop attendees will look at the challenges and trends facing smaller communities, evaluate their community, and determine actions to shape a thriving future for their community.

Lunchtime Speaker

Tom Aller, president of Alliant Energy–Interstate Power and Light, will provide updates on the energy industry and what's happening at Alliant Energy — specifically plans for new generation and the company's commitment to economic development. Mr. Aller will also take time to answer questions.

Sign up today! <http://r.vresp.com/?AlliantEnergy/af3027ab75/799798/9e29863cc5/b3c6f39>

SHOWCASE OF YP COMMUNITY EVENTS

- 7/16/2007 Cedar Rapids Diversity Night at the Eastern Iowa Airport. Access Iowa members get the opportunity to meet new friends while meeting with The Corridor Concierge, a nonprofit organization representing the interests of 123 arts and culture groups in the Corridor. www.access-iowa.org
- 7/17/2007 Des Moines YPC Night @ the Iowa Cubs. The group reserved seats in a part of the ball field. Appetizers and drinks included in the ticket price. www.ypcdsm.com
- 7/18/2007 Davenport next Professionals Luncheon with the topic of Create Your Future: Be a Young Political Voice. www.davenportone.com/next
- 7/18/2007 Dubuque YP Connection took time to learn more about the legislative and political processes at a luncheon event. www.dubuquechamber.com
- 8/11/2007 Council Bluffs Impact Council Bluffs hosted a Comedy Night at Barley's. This was the membership kick off event for the newly formed group. Ticket cost waived with annual membership of \$25.
- 8/15/2007 Davenport Movie Night with Multi-Cultural Student Center. The YP Community Service Group is working with the Multicultural Center to provide a fun free movie night at the movies. Visit www.dubuquechamber.com
- 8/16/2007 Cedar Rapids Leadership Brownbag featuring Pat Baird, President and CEO of AEGON USA. www.access-iowa.org
- 8/19/2007 Sioux City SCGO Family Social Picnic / Potluck at Bacon Creek Park from 3:00—7:00 pm. All members brought a different dish based on the letter their last name started with. www.siouxcitygo.com
- 8/22/2007 Davenport next @ Night. \$10 in advance includes two drink tickets and appetizers. Cost for non-members is \$20. www.davenportone.com/next
- 8/25/2007 Cedar Rapids Brunch n' Books. Access Iowa members discussed the 7 Habits of Highly Effective People: Powerful Lessons in Personal Change by Stephen R. Covey. www.access-iowa.org

The "Calendar of Ideas" was created to provide groups ideas of the different events going on by YPs throughout the state. It is our hope that sharing these ideas may spark new ideas. Keep sending events that your group is hosting during the month to Virginia Anderson! :)

October 26, 2007 • Sioux City Convention Center • 8am-5pm

ATTENTION

All Young Professionals

JOIN US FOR
YP IOWA
LEADERSHIP
CONFERENCE



This year's conference provides the connection, direction and education to challenge young professional's to be active leaders in their community and state. Make sure to bring your business card along to network with other young professionals.

Register today at: www.ypiowa2007.com

sponsors



j.d. gordon advertising

YPIOWA 4th ANNUAL CONFERENCE
YOUNG PROFESSIONALS OF IOWA

Hotel Rooms
only \$59 +
tax per night!
Deal only good thru
September 31st.

**LEAD
TODAY**

Sponsored by Sioux City Journal

YPIOWA Mission.....To connect and engage young professionals in Iowa to take responsibility for the growth of their community and state. YPIowa will educate, communicate and advocate for young professionals.



BOARD MEMEMBERS CONTACT INFORMATION

The YPIowa Board currently has 12 board members that represent young professionals from around the state.

Virginia Anderson, President

Sioux City
virginia@kellypropertyadvisors.com

Kori Heuss, Vice-President

Ames
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Charity Tyler, Secretary

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Angela Rheingans, Treasurer

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Board members meet together at least quarterly in different areas of the state. If you are interested in hosting a YPIowa Board meeting, contact Virginia Anderson.