



A newsletter for the Young Professionals of Iowa

Volume 1, Issue 4

May/June 2007

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Virginia Anderson, President's Message

If you feel it's been a while since you heard from us, you are correct. This is actually the YPIowa newsletter recapping your activities in May and June 2007. Watch for another newsletter to come out later this month! A lot of cool things have been going on through the summer so keep sending me recaps and schedules of your yp events in your area.

I want to personally thank everyone who took the time to fill out an application for the Generations Iowa Commission. There were over 250 applicants for this commis-

sion. This was more than what they were anticipating. Only 15 will be chosen, so make sure you are looking at other opportunities on other state commissions. Here are some of the comments I received via e-mail in regards to the announcement about the number of applicants for the commission.

Rep Tyler Olson wrote "250 is a great number! I thought there would be a good response, but I did not realize it was going to be so big. I think the Commission is going to be a huge success."

Rep Andrew Wenthe

wrote "I am thrilled with the response from young Iowans regarding the commission. I am confident the commission will deliver great ideas about how to make Iowa more attractive to young people."

Finally, I want to encourage everyone to get their registrations in early for the 4th Annual YPIowa Conference as it really helps us to plan. The speakers will be announced here shortly, and they will be top notch! Also, take advantage of the FREE bus ride and get more opportunity to network with yp's! Hope to meet you in Sioux City!

Question of the Month

Each month we would like to hear from you on a question we ask. We will take the answers received to help in writing an article for the next months newsletter. So, please take the time to send your responses to virginia@kellypropertyadvisors.com.

What have you found as the most successful way to recruit new young professional members to your community or young professional group?

We received no responses last months question, so same question again this month. Please take a moment and share your perceptions, ideas, feeling and opinions.



"In simple terms, a leader is one who knows where he wants to go, and gets up, and goes."

- John Erskine

Iowa Fun Fact

30th State in the country based on population of 2,966,334



"Some people see things as they are, and say, 'why?' I dream of things that never were and say - 'why not?'"

- George Bernard Shaw

Communication Committee — Websites

If you are interested in helping to create the new

YPIowa website, or have some expertise in this area,

please contact Adam Steen or Brad Parks

Connect - YPIowa 2007 Conference Planning Committee

4th Annual YP Iowa Conference: Lead Today

Sponsored by the Sioux City Journal to be held in Sioux City, Iowa

Local Contact:

Virginia Anderson at

712-490-4545 or

virginia@kellypropertyadvisors.com.

Join young professionals, business, and community leaders from across the state for the 4th Annual Young Professionals of Iowa (YP Iowa) Conference: Lead Today, sponsored by the Sioux City Journal, to be held on Friday, October 26, 2007 from 9:00 am to 4:45 pm at the Sioux City Convention Center.

The Annual YP Iowa Conference is a statewide event that provides the connection, direction, and education to challenge Iowa's young professionals to be active leaders in their community and state. Through roundtable discussions, leadership success stories, and informative discussions from past and current leaders, attendees will leave the conference with a sense of

state pride and an incentive to become more engaged in their community.

Attendees will also get the opportunity to meet and network with one another and discuss ways to ensure the state will be an attractive place for Iowans to live and work in the future. Hosted by the Siouxland YP organization, Sioux City Growth Organization, this all day event will wrap up with a Dueling Piano's Networking Event at the Sioux City Orpheum Theater from 5 pm — 9pm. In addition, the night before, Thursday, October 25, an evening welcome reception will be held at a Historic 4th Street establishment.

To register for the conference, please visit www.ypiowa.com. If you would like to become a sponsor or receive more information about the conference, contact YPIowa President, Virginia Anderson at virginia@kellypropertyadvisors.com. Information about the conference will be added to the website as it becomes available.

FREE BUS RIDE TO YPIOWA 2007 CONFERENCE!

Sponsors needed.

To give young professionals more opportunity to network, YPIowa has arranged for a bus to pick people up along the routes of I-80 and Hwy 20. There is plenty of room to take advantage of this carpooling opportunity.

Bus will stop in the following cities along the route:

I-80 Bus

- Davenport
- Iowa City
- Des Moines
- Council Bluffs

Hwy 20 Bus

- Dubuque
- Waterloo
- Ft. Dodge

Please designate on your registration form in which city you will join the bus. YPIowa will contact you with the details prior to the conference.



"Men make history and not the other way around. In periods where there is no leadership, society stands still. Progress occurs when courageous, skillful leaders seize the opportunity to change things for the better."

— Harry Truman

YPIowa Executive Board

President
Virginia Anderson

Vice-President
Kori Heuss

Secretary
Charity Tyler

Treasurer
Angela Rheingans

Executive Director
Matt Randall

"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

JOHN
QUINCY ADAMS

Young Professional Volunteer Opportunities!

Please contact Wade Den Hartog by e-mail at wdenhartog@iowaabi.org or by phone at (515) 235-0569 for more information and to express interest in participating in any of these upcoming Young Professional volunteer opportunities:

July 22-27; Simpson College, Indianola

Industry Advisors needed

Join us for a week at Business Horizons (www.businesshorizonsiowa.com) mentoring more than 100 high school students from around Iowa as they learn about opportunities that exist for them in our state after school. This is a great way to give back to the future generation of Iowa's workforce in mentoring them as they experience Business Horizons. Other young professionals are already participating in this valuable program. To learn more about the roles of industry advisors, visit www.businesshorizonsiowa.org/documents/IndustryAdvisors.pdf.

Thursday, July 26th 3:45 – 4:30pm; Simpson College

Network with Iowa High school Seniors

If a week of volunteering at Business Horizons is a large commitment – you are invited to network with Iowa high school students for an afternoon. Business Horizons students will have a chance to network with "Iowans by choice", explore different careers, learn about the pathways others have taken, learn about transferring skills gained from high school, college and lifelong learning to various careers. We are seeking 15-20 YPs from around the state to share their experiences with the students. The following website gives a list of the high school represented.

www.businesshorizonsiowa.org/en/contribute/

Young professionals are also invited to join us that evening as we visit small businesses on "The Square" in Indianola and have dinner on "The Square".

Showcase of YP Events

Mattitude visits Davenport, Iowa

At the 3rd Annual YPIowa Conference, you heard a lot of cheers coming from the break out session, Mattitude. In May, the Davenport's YP group, neXt hosted Matt for a lunch event. They had an awesome turnout with over 100 people. and it was FUN! He talked about getting to know people, how to just smile when you meet people and it goes along way. He said to make your business cards interesting and make sure the name on the card represents what you go by. He said to say "Tell me something good," when seeing people instead of How are you? He also said it is important to be yourself on purpose. We promoted by emailing out an eblast with the information, he was in our monthly eblast, and monthly mailer. Matt was a great teacher, really did a great job at getting his points across and really told us nice small things to do that make a big difference.

He really is a great speaker and motivator!



YP group launches in Iowa City, Iowa

What is BASE? This google video is worth 999 words (+/- 1) :

<http://video.google.com/videoplay?docid=4418603197131965887>

Advocate Committee - Young Professionals Call to Action

Young Professionals Connection (YPC) of Des Moines is coordinating a group effort to help educate our demographic on the various political outlets and opportunities we have in Iowa. The event platform lasts from July thru January and consists of three main parts: Caucus & Coronas, the Mock Caucus and the forums with candidates. These events will include collaboration among Young Professional organizations, state officials, media entities, local businesses, political parties and, of course, the Presidential campaigns. The platform is meant to be non-partisan, and has the following goals:

- Increasing YP awareness of the caucusing process.
- Increasing caucus participation among YPs.
- Increasing understanding of key issues of presidential platforms.

Below is a summary of the three main events:

1. Caucus & Coronas

Summary: Semi-monthly event that – while drinking Coronas -- provides information on topics found to be most important to people in our demographic. Experts share information, then representatives of political parties share party line viewpoints, then open discussion among audience, and finally mingling with representatives of political campaigns. The established order of the first four topics includes 1) health care, 2) national security/foreign policy, 3) energy policy and, 4) immigration. These events should last at least 90 minutes.

Venue: People's Bar in Des Moines (3rd & Court Avenue)

Dates: July 10th & 24th, August 7th & 21st

2. Mock Caucus

Summary: One-time event held in conjunction with the unveiling of the new Iowa Caucus Exhibit at the State of Iowa Historical Building. This event is an exclusive opportunity for YPs to view the new and dynamic Iowa Caucus Exhibit from 5:30pm to 6:30pm. Here, YPs will learn about the history of the caucuses in Iowa, experience typical caucusing venues such as living rooms and gymnasiums, and other unique elements of the caucus. At 6:30, a mock caucus simulation will begin for both the Republican and Democratic parties. Attendees will either select or be assigned a major party and go through the party's caucusing process. This event will last at least 3 hours.

Venue: State Historical Building's Iowa Caucus Exhibit

Date: after Oct. 1 to coincide with the opening of the Caucus Exhibit

3. Forums with Candidates

Summary: All presidential candidates have been invited to participate in a one-candidate Question & Answer forum with Iowa's young professional groups. We are structured to accommodate the first two (2) representatives from each party (Senator Obama has already confirmed an August date). The forum format will allow our demographic to sit face-face with participating candidates and ask them questions. These forums will last for 60 to 90 minutes. Forums will be recorded and posted on YouTube and the websites of participating media sponsors.

Venue: TBD – IPTV, People's Bar in Des Moines

Dates: Forum 1 with Obama – tentative plans in August. Three other forum's in the works.

We invite you to participate on a multi-group planning committee that will communicate events designed to educate our demographic AND get YPs exclusive access to the Presidential candidates. We're in a unique environment in Iowa with regards to the national political scene and together, our organizations have the ability to attract a lot of attention from the candidates (and our target audience!).

These events are not exclusively tied to one group in particular as we all feel there are too many talented organizations and perspectives to not have everyone involved. If you'd like to help promote and play a leading role in the organization of these events, please contact Seth Hall (shall@businessolver.com) or Micah Kiel (micahkiel@gmail.com).



SHOWCASE OF YP COMMUNITY EVENTS

- 5/2/2007 Cedar Rapids Siren Wednesday. YP's could stop by for drink & food specials and FREE Salsa Lessons. www.access-iowa.org
- 5/5/2007 Sioux City YP's got together to take part in the SCGO annual ping pong tournament. Two brackets, pro's and amateurs battled it out for the grand prize, bragging rights. www.siouxcitygo.com
- 5/10/2007 Iowa City BASE, Iowa City 's Young Professional group, had a launch party. www.getonbase.org
- 5/12/2007 Sioux City SCGO installed their 3rd Yearlong Sculpture Exhibit to help increase foot traffic and public art along 4th Street in downtown Sioux City. www.siouxcitygo.com
- 5/18/2007 Cedar Rapids The Full Monty: A Night out in Cedar Rapids. YP's joined the Downtown Association for dinner at Blend and *The Full Monty* performance. www.access-iowa.org
- 5/20/2007 Dubuque YP Dubuque Day at the Movies. YP's and their families enjoyed a matinee movie at a reduced ticket price. www.ypdubuque.org
- 5/23/2007 Davenport Luncheon with Matt Booth to show YOU simple ways to interact with your customers. www.davenportone.com/neXt
- 5/24/2007 Davenport YP's enjoyed time with golf pro, refreshments and after-hours networking at the Rock Island Arsenal golf club. www.davenportone.com/neXt
- 5/24/2007 Mt. Pleasant Access Mt. Pleasant celebrated their 1 year anniversary at the Time Out Bar & Grill. They had a DJ, free food and beer.



It's okay to copy once you have graduated!

The "Calendar of Ideas" was created to provide groups ideas of the different events going on by YPs throughout the state. It is our hope that sharing these ideas may spark new ideas. Keep sending events that your group is hosting during the month to Virginia Anderson! :)



SHOWCASE OF YP COMMUNITY EVENTS

6/8/2007	Sioux City	Fridays on the Promenade	Sioux City GO is one of the community groups that put together this outdoor music festival held every other Friday night. www.siouxcitygo.com
6/15/2007	Des Moines	Vino & Verdi	YPC got the first look at how opera goes from the page to the stage. They got a behind-the-scenes peek into the rehearsal process, a backstage tour and insider's notes from the production staff. www.ypcdsm.com
6/15/2007	Dubuque	Fun Fish Seminar	Those members that attend the seminar learning about Pam Hillary's Fish philosophy can stay after to a YP social. www.ypdubuque.org
6/18/2007	Sioux City	Special Ytrap	After work Networking Event with Golf Pro learning the benefits of Golf in the Business Industry / Connect and Golf Etiquette. www.siouxcitygo.com
6/20/2007	Davenport	next Professionals Luncheon	Topic for the luncheon was: Growing the QC through Entrepreneurism. www.davenportone.com/neXt
6/21/2007	Dubuque	Wine Etiquette	Wine Etiquette event with a social hour and wine demonstration held at the Asbury Hy-Vee. www.ypdubuque.org
6/21/2007	Mt. Pleasant	5:01 Social Club	Access Mt. Pleasant's Business After Hours event
6/28/2007	Des Moines	Pass Your Card	YPC had a members only event that allowed members the opportunity to meet and greet speed networking event. www.ypcdsm.com

Friday, May 18, 2007

Governor's Office Received 250 Generation Iowa Applications

Office received more than 250 applications in last two weeks

(Des Moines) Today, Governor Chet Culver is proud to announce that more than 250 Iowans between 18 and 34 years old have applied to be on the Generation Iowa Commission. Since January of this year, the Office of the Governor has received more applications for the Generation Iowa Commission than any other board or commission.

The Generation Iowa bill (House File 617) was authored by Iowa's next generation of leaders in the Iowa House of Representatives as part of a strategy to keep more young people working and living in Iowa.

"I am thrilled by the amount of interest and attention the Generation Iowa Commission has received by Iowans across the entire state," said Governor Culver. "The interest in this particular Commission shows Iowa's future is incredibly bright, and young Iowans are optimistic and willing to serve their state.

"I have called for a '21st Century Iowa Expedition' to discover the jobs of the future and find new, creative ways to attract younger generations to this great state. To help lead this Expedition, it is critical that we receive input from younger Iowans, and the Generation Iowa Commission will play an important role. Now begins the hard work of sifting through these qualified applications and choosing the right members to serve on the Commission."

The Governor's office has received applications for Generation Iowa from 48 counties fanning across the entire state. The applicants have a diverse racial makeup and are split between Democrats, Republicans and Independents.

Over the coming months there will be 15 Commission members appointed by the Governor. In addition, four ex-officio members of the Iowa Legislature will also serve on the Commission.

The bill was drafted by four legislators elected last fall who are all age 30 or under. State Representative Elesha Gayman of Davenport sponsored the bill. Representative Andrew Wenthe of Hawkeye managed and co-sponsored the bill. Representative Gayman said, "I'm hopeful Generation Iowa can help us craft a strategy to stop the mass exodus of young people leaving our state."

Governor Culver was joined at the April 5, 2007 bill signing ceremony by the freshman legislators and members of Iowa young professional groups who were influential in getting this important bill to the Governor's desk. At the bill signing, the Governor said, "This new generation is our team and they are our future workforce. As the number of skilled workers continues to drop in this state – an estimated shortage of 150,000 by 2012, it is important we focus on ways to keep young Iowans here."

What Really Matters Is Not the Salary, But What That Salary Will Buy

72 cities were on the list of 5-Star Quality of Life Metros in the United States. Of those, 9 were in Iowa (including our cross-state metros of Omaha/Council Bluffs and the Quad Cities.) That puts us #2 after Wisconsin with 10.

Read the article at <http://expansionmanagement.texterity.com/expansionmanagement/20070506/>



5-Star Quality of Life Metros

Note: Metros are listed in alphabetical order

<p>Abilene, Texas</p> <hr/> <p>Albany-Schenectady-Troy, N.Y.</p> <hr/> <p>★ Ames, Iowa</p> <hr/> <p>Ann Arbor, Mich.</p> <hr/> <p>Appleton, Wis.</p> <hr/> <p>Austin-Round Rock, Texas</p> <hr/> <p>Barnstable Town, Mass.</p> <hr/> <p>Billings, Mont.</p> <hr/> <p>Binghamton, N.Y.</p> <hr/> <p>Bismarck, N.D.</p> <hr/> <p>Blacksburg-Christianburg-Radford, Va.</p> <hr/> <p>Bloomington-Normal, Ill.</p> <hr/> <p>Boise City-Nampa, Idaho</p> <hr/> <p>Boston-Cambridge-Quincy, Mass.-N.H.</p> <hr/> <p>Burlington-South Burlington, Vt.</p> <hr/> <p>★ Cedar Rapids, Iowa</p> <hr/> <p>Champaign-Urbana, Ill.</p> <hr/> <p>Charlottesville, Va.</p> <hr/> <p>Cheyenne, Wyo.</p> <hr/> <p>College Station-Bryan, Texas</p> <hr/> <p>Columbia, Mo.</p> <hr/> <p>Corvallis, Ore.</p> <hr/> <p>★ Davenport-Moline-Rock Island, Iowa-Ill.</p> <hr/> <p>★ Des Moines, Iowa</p> <hr/> <p>★ Dubuque, Iowa</p> <hr/> <p>Duluth, Minn.-Wis.</p> <hr/> <p>Eau Claire, Wis.</p> <hr/> <p>Erie, Pa.</p> <hr/> <p>Fargo, N.D.-Minn.</p> <hr/> <p>Fort Collins-Loveland, Colo.</p> <hr/> <p>Grand Forks, N.D.-Minn.</p> <hr/> <p>Great Falls, Mont.</p> <hr/> <p>Green Bay, Wis.</p> <hr/> <p>Harrisburg-Carlisle, Pa.</p> <hr/> <p>Harrisonburg, Va.</p> <hr/> <p>Huntsville, Ala.</p>	<p>★ Iowa City, Iowa</p> <hr/> <p>Ithaca, N.Y.</p> <hr/> <p>Jefferson City, Mo.</p> <hr/> <p>Kalamazoo-Portage, Mich.</p> <hr/> <p>La Crosse, Wis.-Minn.</p> <hr/> <p>Lafayette, Ind.</p> <hr/> <p>Lawrence, Kan.</p> <hr/> <p>Lexington-Fayette, Ky.</p> <hr/> <p>Lincoln, Neb.</p> <hr/> <p>Logan, Utah-Idaho</p> <hr/> <p>Lubbock, Texas</p> <hr/> <p>Madison, Wis.</p> <hr/> <p>Midland, Texas</p> <hr/> <p>Minneapolis-St. Paul-Bloomington, Minn.-Wis.</p> <hr/> <p>Missoula, Mont.</p> <hr/> <p>Morgantown, W.Va.</p> <hr/> <p>★ Omaha-Council Bluffs, Neb.-Iowa</p> <hr/> <p>Oshkosh-Neenah, Wis.</p> <hr/> <p>Owensboro, Ky.</p> <hr/> <p>Pittsburgh, Pa.</p> <hr/> <p>Raleigh-Cary, N.C.</p> <hr/> <p>Rapid City, S.D.</p> <hr/> <p>Rochester, Minn.</p> <hr/> <p>Rochester, N.Y.</p> <hr/> <p>San Jose-Sunnyvale-Santa Clara, Calif.</p> <hr/> <p>San Luis Obispo-Paso Robles, Calif.</p> <hr/> <p>Sheboygan, Wis.</p> <hr/> <p>★ Sioux City, Iowa-Neb.-S.D.</p> <hr/> <p>Sioux Falls, S.D.</p> <hr/> <p>Springfield, Mo.</p> <hr/> <p>State College, Pa.</p> <hr/> <p>Syracuse, N.Y.</p> <hr/> <p>★ Waterloo-Cedar Falls, Iowa</p> <hr/> <p>Wausau, Wis.</p> <hr/> <p>Wheeling, W.Va.-Ohio</p> <hr/> <p>Wichita, Kan.</p>
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Source: Expansion Management's 2007 Quality of Life Quotient™

Use this website to find your local legislator's

<http://www.legis.state.ia.us/FindLeg/>

SAVE THE DATE!

Network with young professionals from all over the state at the

4th Annual Conference YPIowa2007: Lead Today

Sponsored by the Sioux City Journal

on October 26, 2007 in Sioux City.

Early Bird Discount!

\$0.00 Free transportation by taking the Free Bus Ride across Iowa.

\$50.00 Leadership Conference Registration which includes Thursday night welcome reception, Breakfast and lunch on Friday and the evenings Dueling Piano's networking event.

\$60.00 Hotel Room. You only pay for one night with a roommate split the bill.

\$110.00 Unbelievable Price! Take advantage today!

Jaycees Corner

Conference in Marshalltown

The Iowa Junior Chamber (Jaycees) are gathering in Marshalltown on July 20-22 for their Mid-Year Conference. This conference, as with each of their quarterly conferences, will be a mix of networking, training and awards.

If interested in learning more about this or future conferences, please visit www.iowajaycees.org/allstate.htm.

SPEED Networking has arrived!

The Iowa Junior Chamber (Jaycees) are organizing monthly speed networking events and plan to take these fun and exciting events state-wide. The current schedule for events is as follows:

Thursday, July 19

6-9 p.m. at Java Joe's Coffeehouse in Des Moines—hosted by the Des Moines Jaycees

Thursday, July 26

6-9 p.m. at Java G's Coffee in Clive—hosted by the Clive Jaycees

Speed Networking events create a great venue where you can meet 20-25 people and network for an evening of fun and making connections! If YOU had 2.5 minutes to talk about yourself, what would you say? Here's your opportunity to find out.

On-line registration is open by visiting www.extremenetworking.org.

Other upcoming events include:

Wednesday, August 1

Sales Breakfast in at the Urbandale Café in, you guessed it, Urbandale—hosted by the Urbandale Jaycees

The monthly sales breakfast is open to anyone currently in sales or interested in the sales process. A different topic is covered each month ranging from staying motivated while prospecting to creating the perfect 30-second elevator story. This informal group has one 15 minute presenter each month and utilizes the rest of the time for open discussion and idea sharing. Check us out FAST!

YPIOWA Mission.....To connect and engage young professionals in Iowa to take responsibility for the growth of their community and state. YPIowa will educate, communicate and advocate for young professionals.

Another YP resource for ideas:

YPCcommons.org is the place where young professionals—and the young at heart—meet, greet and exchange big ideas for a brighter future for communities, companies, arts and YP organizations. Want to engage the next generation? Then **[JOIN IN THE CONVERSATION!](#)** Connect to blogs, articles, sign up to receive newsletters, join us at an upcoming event, find YPOs in your community and become a YP panelists.

Make sure your YP group is listed here to show a good representation from Iowa:

<http://www.ypccommons.org/index.cfm/fuseaction/directory.main/sort/state%20ASC/view/IOWA>

YPIowa COMMITTEES

If you are interested in helping with any of the following committees, please send an e-mail to the contact person.

Connect Committee

Contact: Chris Wand or Virginia Anderson
Monthly Conference Call 2nd Tuesday at 11:00

Communication Committee

Contact: Brad Parks or Adam Steen

Education Committee

Contact: Angela Rheingans, Brenda Sanders or Shannon Fairchild

Advocate Committee

Contact: Amanda Brend, Amy Jennings, or Amanda Landers-Each



BOARD MEMEMBERS CONTACT INFORMATION

The YPIowa Board currently has 12 board members that represent young professionals from around the state.

Virginia Anderson, President

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Kori Heuss, Vice-President

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Board members meet together at least quarterly in different areas of the state. If you are interested in hosting a YPIowa Board meeting, contact Virginia Anderson.